




Website Design and Development


ORGANIC SEO 

ALL WEBSITES ARE 100% RESPONSIVE

Come and get the most contemporary website solutions for your business

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HEMERA  **is recognized as a Top Digital Agency**

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Ranked Top 10 Digital Agency

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HEMERA INC.
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Microsoft Partner
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Specialized in Google Analytics

HEMERA THE BEST LITTLE SEO HOUSE IN TEXAS

Innovating Superior Customer Experience

HAC3.7.1



Hemera Inc.

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Our Risk Free Guarantee

If within the first 30 days of working with Hemera, you are dissatisfied, we will refund 100% of your investment, no questions asked.

We offer this guarantee knowing that we currently have a 98.3% satisfaction rate. We are confident that given the opportunity, Hemera will exceed your expectations in both design and performance.





Hemera Website Design and Development

The following is a general description of our process; each site is unique and handled in this manner. You are best served by solutions tailored to your specific needs, and that is what we do at Hemera.

Strategic Consultation and Planning

Every website development project will include at least one consultative session. It will include a review of your content, expectations, business needs, services/products, and the proposal review.

We will discuss your typical customer and what will meet their needs. A collaborative input to help drive the Development is imperative in meeting your vision and expectations.

Design

This is where we create the first visual form of your website. We will simulate the site with one or more Photoshop Designs or use one of our Development servers to display the site to you for feedback.

Once the Designs are complete, we again display your site on one of our Development sites for further review and refinement.

Design Evaluation & Revisions

It's very possible you will want to make some changes and that's normal and expected. As long as you are striving to meet your target audience's expectations, you are moving in the right direction.

Because a Design often entails a number of revisions, we encourage our clients to review the site for a day or so before submitting changes. This could save you a few revisions.

We never ask a client to approve something immediately. We always encourage them to walk away from it and look at it several times with "fresh eyes".

Revision We offer unlimited revisions during the initial development stage. In fact, we can completely change direction if you feel the current Design is not what you've envisioned. Submitted edits continue until you approve the Design.





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Conversion to a Production Site

Once the design is approved, it is moved into production. If you decide to change the design once it has entered production, there may be additional charges, but this only applies to significant design revisions.

On-**S**ite SEO & Content

Meta information, alt tags, content, and other **on-site** SEO elements are added.

Beta & Browser/Device Testing

You will be given an opportunity to test your website and notate any issues or further edit requests. Test is **performed** on all modern devices and browsers.

Training

Edit training is provided, which mainly consists of changing or adding to the site's content, and otherwise managing your website in general.

Website Launch

The site is launched on your domain and made live, which makes it accessible to the public and to search engines.

Ongoing Support, Marketing, and Updates

Search engine optimization, internet marketing, and regular technical updates begin. These tasks are scheduled based on your specific package.





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Website Design and Development **Sale** includes:

- ✓ Website Design Services – Custom coded website.
- ✓ Website Development - Using the latest technologies such as PHP, Ruby, JavaScript, Python, Java, C++, Perl, and CSS. All sites are designed with a responsive framework, which means your site will look great on all devices, desktops, smartphones, and tablets.
- ✓ Basic SEO Service – Meta descriptions and titles are added to each page. Keyword density is maintained in content that we provide. SEO is tested for code errors and performance metrics are monitored.
- ✓ Edit Training – We show you how to conduct basic website editing, including creating links, adding text or images, creating new pages, and more.
- ✓ Unlimited Forms – Hemera will create forms for registration, call to action, or whatever is appropriate for your industry.
- ✓ Ecommerce Setup – Configured shopping cart for online sales, tracking, and reporting.
- ✓ Membership/Visitor Registration – Configure online membership registration where appropriate.
- ✓ Site Performance Reporting – Complete website statistical reporting and tracking.
- ✓ Auto Backups and Site Monitoring – Configure online backups and monitor performance to protect the security of your data.

We will have your website framework up and running in just a few days with basic information and content. Design, functionality, and optimization are added throughout the first 3-4 weeks of development, during which time we also complete the initial design and SEO phase. Your site is then ready for production!





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